



# MEDIA ADVISORY

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**FOR IMMEDIATE RELEASE**

Sept. 3, 2009

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## **MAYOR TO CELEBRATE CITY'S RECOGNITION AS A 2009 PLAYFUL CITY USA COMMUNITY**

INDIANAPOLIS – On Friday, Sept. 4, Mayor Greg Ballard will celebrate the recognition of the City of Indianapolis as a 2009 Playful City USA community by the KaBOOM! National Campaign for Play for its commitment to the value and power of play.

Mayor Ballard will join representatives of Indy Parks & Recreation and other area agencies on the local Play Committee in describing the City's efforts to engage residents to participate in playful activities and increase the quantity, quality and access to play for every citizen.

**WHO:**

MAYOR GREG BALLARD

**WHAT:**

PLAYFUL CITY USA ANNOUNCEMENT

**WHERE:**

BROAD RIPPLE PARK PLAYGROUND  
1550 BROAD RIPPLE AVE.

**WHEN:**

SEPTEMBER 4, 2009  
10:30 A.M.

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